

7th Annual **Women's Resources of Monroe County's  
Pound the Pavement  
Purple 5K Walk/Race**

**Sunday, October 27, 2019**

**Registration: 7am | Race begins: 8am**

**Pleasant Valley School High School Stadium | Brodheadsville, PA**

**www.wrmonroe.org/5K**



Proceeds from the Pound the Pavement Purple 5K will support the programs and services of Women's Resources of Monroe County, Inc., such as emergency shelter, counseling, legal advocacy, and 24 hour crisis hotline. We invite walkers, runner, joggers, and rollers (baby strollers and wheelchairs) of all ages to come out and participate. Even if you can't join the race, come support a great cause and have a great time doing so!

**The Course:** This is a 5K race around Pleasant Valley High School. The course is a flat, scenic route on blacktop which begins at the athletic stadium, flows through the parking lot and on township roads then returns to the high school for the finish. This course is stroller-friendly!

**Awards to top two overall female & male runners, plus top three female and male participants in each age category.**

**PARTICIPANT COMMITMENT**

**Early Bird Registration - \$25**

*if purchased before October 12, also guarantees a t-shirt*

**Individual Registration - \$30**

*if purchased after October 12 or day or event*

**Yes! I am interested in creating and running with a team. Team Name:** \_\_\_\_\_

*Teams will receive a tool kit via mail with creative ways to help fundraise and participate.*

**Dedication Sponsor - \$50 Dedicated to:** \_\_\_\_\_

*Individual Sponsorship Opportunity for Runners and Walkers includes: (1) Includes the name of the individual you are honoring on event t-shirt (2) Your dedication on event poster (3) one registration entry (includes one complimentary t-shirt)*



**PARTICIPANT BASIC INFO**

I will participate by:  running  walking  cheering/supporting  donating

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

T-Shirt Size: *Unisex* S M L XL 2XL *Ladies* XS S M L XL 2XL Gender Identity:  Male  Female  Non-Binary  prefer not to answer

Age Group: 13 & under 14-18 19-29 30-39 40-49 50-59 60-69 70+ *Register by October 12 to be guaranteed a shirt*

**PAYMENT METHOD**

Total Amount

\$

*\*Check preferred*

**Check** made payable to:  
*Women Resources of Monroe County  
225 J. Wilson Drive | PO Box 645  
Delaware Water Gap, PA 18327*

**Credit Card**



Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CCV Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Auth Sig.: \_\_\_\_\_

RELEASE: In consideration for acceptance of this entry and intending to be legally bound hereby, I, on behalf of myself, my heirs, executors and administrators, do hereby release any claim against, but not limited to, Women's Resources of Monroe County, all police departments, fire departments, borough/township personnel and event volunteers on the Pleasant Valley School District Grounds and all event participants, sponsors, volunteers and officials. I consent to my picture being taken and displayed in any publication or media format. I CERTIFY THAT I HAVE PROPERLY TRAINED FOR THIS EVENT AND AM IN GOOD PHYSICAL CONDITION.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Parent's signature if under 18: \_\_\_\_\_ Date: \_\_\_\_\_

Women's Resources of Monroe County's  
**7<sup>th</sup> Annual Pound the Pavement Purple 5K Walk/Race**



**Sunday, October 27, 2019**

**Registration: 7am | Race begins: 8am**

**Pleasant Valley High School Stadium | Brodheadsville, PA**

With over 100 race participants in 2018, as well as prominent placement at the Pleasant Valley High School campus, the Pound the Pavement Purple 5K can offer your company a great opportunity to connect with the community, as well as support a great cause. Corporate Sponsorships are offered in different tiers, depending on the level of advertisement you wish to receive. They are also offered as in-kind donations to help support the operating costs for running the event.

**The Course:** This is a 5K race around Pleasant Valley High School. The course is a flat, scenic route on blacktop which begins at the athletic stadium, flows through the parking lot and on township roads then returns to the high school for the finish. This course is stroller-friendly!

**SPONSORSHIP COMMITMENT**

\* indicates limited quantity available

- Platinum Sponsor**
- Water Table Sponsor\***
- Bag Sponsor\***
- Patron Sponsor**
- Gold Sponsor**
- Silver Sponsor**
- Bronze Sponsor**
- In-Kind Donation**

Please indicate in-kind sponsored item and estimated fair market value below.

**Sponsor Fulfillment Items and Deadlines:**

Refer to your specific sponsor package and send fulfillment based on benefits outlined in your package.

- All logos must be provided in either .ai or .png format. Deadline for logos is Friday, October 4, 2019
- All banners must be mailed or delivered no later than Monday, October 21, 2019 to:  
*Women's Resources of Monroe County, Inc. Attn: Melanie Milo / 225J. Wilson Drive, Delaware Water Gap, PA 18327*
- Maximum size banner permitted 3' tall by 12' wide grommets required - pop-up banner preferred
- Goody Bag promotional items must be received no later than Sunday, October 20, 2019

**SPONSORSHIP INFORMATION**

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

*For In-Kind Donations Only* Item: \_\_\_\_\_ Fair Market Value: \$ \_\_\_\_\_

**PAYMENT METHOD**

Total Amount  
\$ \_\_\_\_\_

\*Check preferred

**Check** made payable to:  
*Women Resources of Monroe County  
 225 J. Wilson Drive | PO Box 645  
 Delaware Water Gap, PA 18327*

**Credit Card**

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CCV Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Auth Sig.: \_\_\_\_\_

**Register Online!**



[www.wrmonroe.org/5K](http://www.wrmonroe.org/5K)

Women's Resources of Monroe County's  
**7<sup>th</sup> Annual Pound the Pavement  
 Purple 5K Walk/Race**



# Sponsorship Packages

On Sunday, October 27, 2019, Women's Resources of Monroe County, Inc. will hold their annual Pound the Pavement Purple 5K at the Pleasant Valley High School Stadium Brodheadsville, PA. We invite walkers, runner, joggers, and rollers (baby strollers and wheelchairs) of all ages to come out and participate.

## PLATINUM SPONSOR — \$2,000

**NEW**

- Public Introduction at event with speaking opportunity
- Sponsor banner to be provided by sponsor
- Representative to kick-off race
- Listing in all advertising
- Signage at event registration
- Prominent logo on all race t-shirts
- 15 registration entries (includes 1 t-shirt per entry)
- Name on route signs
- Opportunity to distribute promotional items
- Logo displayed on WRMC website

## GOLD SPONSOR — \$1,000

- Verbal recognition at event
- Listing in all advertising
- Signage at event registration
- Logo on all race t-shirts
- 10 registration entries (includes 1 t-shirt per entry)
- Name on route signs
- Opportunity to distribute promotional items
- Logo displayed on WRMC website

## SILVER SPONSOR — \$750

- Logo on race t-shirts
- Signage at food table
- Name on route signs
- 5 registration entries (includes 1 t-shirt per entry)
- Opportunity to distribute promotional items
- Logo displayed on WRMC website

## BRONZE SPONSOR — \$500

- Sponsor recognition on race day with one sign on race course
- Logo on race t-shirts
- 2 registration entries (includes 1 t-shirt per entry)
- Opportunity to distribute promotional items
- Logo displayed on WRMC website

## WATER TABLE SPONSOR — \$700

*limited quantity available*

**NEW**

- Exposure to each participant on the course by sponsoring one of two water tables
- Sponsor can choose to provide cups or bottled water to hand to participants
- Logo on race t-shirts
- Includes 1 table and 2 chairs
- 5 registration entries (includes 1 t-shirt per entry)

## BAG SPONSOR — \$400

*limited quantity available*

**NEW**

- Logo on swag bags for event participants
- Sponsor recognition on race day with one sign on race course
- 2 registration entries (includes 1 t-shirt per entry)
- Opportunity to distribute promotional items
- Logo displayed on WRMC website

## PATRON SPONSOR — \$125

- Sponsor recognition on race day with one sign on race course
- 1 registration entry (includes 1 complimentary t-shirt)
- Logo displayed on WRMC website

## IN-KIND DONATION

The Pound the Pavement Purple 5K needs in-kind raffle prize donations for the following items:

- Gift Certificates/Gift Cards- Restaurants, Coffee, Movies, Shopping, Spas, etc.
- Event/Attraction Tickets – Shows, Concerts, Amusement Parks, or Sporting Events
- Electronic Devices- Speakers, E-readers, Headphones, FitBit's, Amazon Echo, etc.
- Anything we haven't thought of!

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